

# WHY HIRE SABER FATNASSI TO HELP YOUR AUDIENCE ACHIEVE THEIR RESULTS

## 1. YOU NEED SOMEONE FOCUSED ON YOUR AUDIENCE'S IMMEDIATE RETURN ON INVESTMENT

Unlike many speakers who come in and deliver their content whether or not it will genuinely help your audience, Saber focuses on your audience's actual need **to stop uncertainty, reduce burnout, regain control of their lives and continuously grow their businesses.**

What's more, Saber does all this while allowing your audience to keep their evenings, weekends, and time with family. After all, investment is more than just money... it's time and quality of life. Saber is committed to helping your audience have a better LIFE while building a better business.



*Saber is an incredible peak performance coach. Business is growing and feeling overwhelmed with all the work associated with it. I just started to work with Saber and 2 sessions in I'm already feeling the shift - very powerful.*

—PhD Ana Melikian, Co-Founder of MCMF—

## 2. YOU WANT SOMEONE WHO HELPS CREATE LASTING RESULTS

All too often events, conferences, coaching and seminars are a flash-in-the-pan - full of inspiration that doesn't last beyond the ballroom doors. To create lasting growth **Saber focuses on the root causes, such as personal values, self-sabotage and personal performance instead of focusing on the symptoms** such as time management, strategic planning and cookie cutter success principles.

This shift in focus allows Saber to reach the audience at a deeper level - creating real transformation and change.

## 3. YOU NEED SOMEONE WHO WILL CUSTOMIZE THEIR CONTENT DIRECTLY TO YOUR NEEDS.

Saber's programs follow proven formulas, but they're far from cookie-cutter. He **meets your audience where they are so that he can help to solve their current challenges** and lead them to where they want to be personally and organizationally.

This is done through pre-event work with you to understand exactly what your audience needs - which in turn allows him to prepare for your exact specific needs.

*"The thing about working with Saber is that he is there for you. He knows how to help you create peak performance, the structure that fits you, your personalized way to focus, and what to do exactly to achieve your most important goals. And best of all, he does it without telling you how to do it."*

—Paul McManus, CEO of MCMF—

#### 4. YOU WANT A SPEAKER WHO USES REAL SCIENCE TO CREATE CHANGE

Saber uses neuroplasticity and Energetic Performance™ to lead your audience to perform their best. This means that **each one of his techniques is rooted in real scientific fact - not theory or guesswork**. What's more, his use of these techniques ensures your audience will learn lasting change... not quick fix solutions that will leave them high and dry a month after the event is over.

#### 5. YOU NEED SOMEONE WHO'S BEEN THERE BEFORE AND CAN CONNECT WITH YOUR AUDIENCE IN A REAL WAY.

Saber has lived the pain as well as the gain. As an athlete, entrepreneur, leader, engineer and immigrant, Saber became an expert in overcoming fear of failure, thriving from nothing and with nothing, and consistently growing. **His clients apply his expertise and maximize their own growth every day.**

This is how he can model change for your audience - because he's been where they are and he knows exactly how to get them to where they want to be.

#### 6. YOU WANT SOMEONE WHO WILL COMMIT TO OVERDELIVERING AND WOWING YOUR AUDIENCE.

**Saber isn't done until your audience has exceeded their income goals, increased the amount of time they can take off, and consider themselves more accomplished** personally and organizationally. That means he'll work with your audience beyond the event itself to ensure they understand and implement the material he teaches.

*"I feel free to move forward now. I feel free to take my business to the next step. I feel like I have clearer vision of what I'm doing and why I'm doing it. This is allowing me to have the financial freedom and the life I want to have at this point of my life."*

—PhD. Deb Legge, Founder Of Influential Therapist—

#### 7. YOU NEED SOMEONE WHO'S EASY TO WORK WITH.

No ego here! Saber's goal, beyond changing the lives of your audience, is to **make your experience easy and memorable**. He is responsive to all requests, easy and pleasant to communicate with, and truly passionate about delivering real transformation for your audience. In fact, many times he'll deliver materials to you before you have to ask - making your life easier in the process.